

March 1970

Interiors

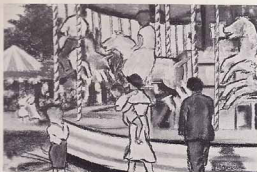
Japan and the NSID

Hector Guimard

Contract and Residential Interiors

Residential Furniture





Frisch Galleries: Versa Hitchcock pastel



Frisch Galleries: Versa Hitchcock tapestry



Frisch Galleries: Hitchcock mosaic

Designers' pride and profit

EDWARD S. FRISCH GALLERIES, 979 Third Avenue, New York. Art is an opportunity to designers—an opportunity to complete a job with accessories of consummate good taste, an opportunity to cultivate and encourage the interest of a client, and at the Edward S. Frisch Galleries, an opportunity to get a fantastic value for the money. Frisch sells at wholesale prices, exclusively to the design trade, the work of artists who are admired in hushed tones in the

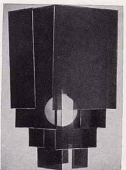
Turned-on sculpture

LUMINESSENCE LTD., 150 East 53rd Street, New York. In the hands of Maurizio Rossi, cold acrylics light up with a fresh, warm and cheerful glow. His lighting designs utilize the latest technological developments to make the most individual and delightful designs. The relationships of shapes and color form successful sculpture—as happy when turned on as when turned off. "3 Cubi" seems to float in space in dark brown and light blue, orange and white, or black and white. "Piccola" is a simple square with a round bulb, a wall fixture that can

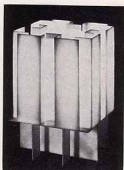
take any number of tilts. "Labirinto" is a pleasing puzzle of differing depths. "Cattedrale" lets us approach the light through overlapping layers of bronze-smoke, or gray-smoke-acrylic. It is simply gorgeous and should have a revered place in a banquet hall or a board room.

For sculpture that is tuned-in too, Luminescence offers "Luxofono," a device which can be plugged into numerous fixtures to transfer the sound waves in the air into flashing lights.—C.C.C.

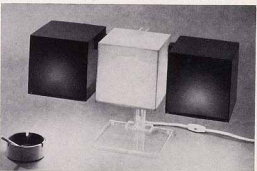
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Luminescence: "Cattedrale"



Luminescence: "Labirinto"



Luminescence: "3 Cubi"

most expensive galleries. A Turner and a number of works by Jean de Botton, official court painter for the royal family of England, are among the many works displayed here. And Frisch is in the business of discovering appealing new contemporary talents. Versa Hitchcock, who has been widely exhibited and admired in England, recently had her first American one-man show at the Frisch Galleries. She is an artist of exciting range and imagination.

She is comfortable in many mediums and invents others. Her latest works are cloth collages—tapestries sewn together like patchwork quilts in shapes and forms of the utmost charm. Before turning to tapestries Miss Hitchcock was making representational mosaics out of eggshells! They are full of subtle shadings—see the "Etruscan Head" (pictured) and a portrait of Barbra Streisand (at the Galleries).—C.C.C.

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