

17/3

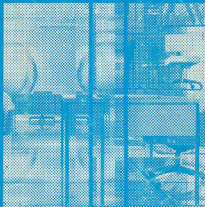
INDUSTRIAL DESIGN

April 1970
\$1.50 per copy

Materials
Product planning
Product design
Plastic bottles

Prefabricated housing
Water pollution
Door and window system
Plastic bottles

The future of design

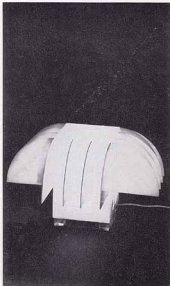


15
Claude Beique's project for the 1970 Arnee Student Design Program was modular furniture that can suit many different age levels. Claude devised a plastic cube which is the basis for various types of furniture including bench, chair, sofa, bed, table, desk, file cabinet and drawers. The "Environmental Cubes" would be manufactured of ABS or PVC plastic in two identical halves connected by a PVC or nylon injection molded joint.



15

16
Maurizio Rossi, Luminessence Ltd., New York designed this lamp in plastic and called it "Elefante."



16

17
Jeffrey Fear designed this chair for Salmon-Hamilton Design Consultants in Toronto and won a total of four Ontario Government Design Awards for it and his other design, 21.

18
In addition to Charles Eames's new Soft Pad collection of chairs, he has also designed this chaise longue on a fixed metal base.



17



18